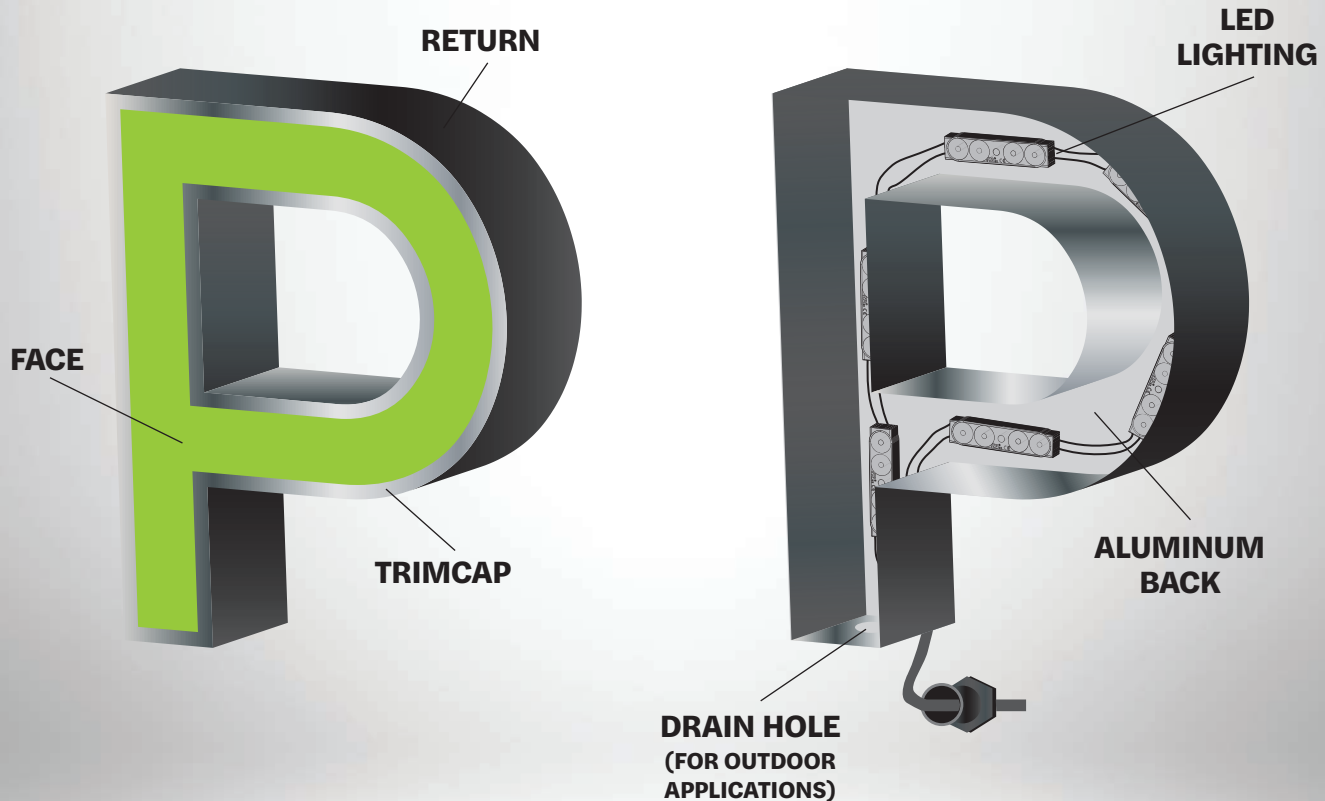


Parts of an Illuminated Channel Letter Guide



ILLUMINATED CHANNEL LETTERS are individually crafted 3D letters commonly used for exterior signage on businesses and storefronts. Made from materials like aluminum and acrylic, they feature internal LED lighting that shines through the face or around the edges, creating a striking glow. These letters are highly customizable in font, color, and size, allowing businesses to achieve a unique, branded look. With their vibrant illumination, channel letters stand out both day and night, drawing attention and enhancing visibility, even from a distance.